

Please return this form, and any additional information within the statutory period to:  
**The Licensing Section,**  
**Herefordshire Council,**  
**8 St Owen Street,**  
**Hereford,**  
**HR1 2PJ**  
 licensing@herefordshire.gov.uk

**HEREFORDSHIRE COUNCIL**  
**Licensing Act 2003**

**REPRESENTATION FORM – INTERESTED PARTIES**

On making your representation please have regard to the 'Making Representations Guidance Notes' which further explains the process and the information that can be considered by the licensing authority.

**When completing this form please print clearly and legibly.**

<b>Your name:</b> [REDACTED]	<b>Contact Telephone No.</b> [REDACTED]
<b>Address:</b> [REDACTED]	<b>E-mail address:</b> [REDACTED]
	<b>Please state your interest in the premises you are making a representation about:</b> Local resident Local business
<b>Name &amp; Address of premises you are making a representation about:</b> [REDACTED], Lower House Farm, Longtown, HR2 0NT	

**DATA PROTECTION ACT 1998. Please indicate by ticking here ...TICK.. if you are not content for your personal details to be circulated as necessary prior to any hearing .**

A representation must reflect one or more of the licensing objectives, therefore please write the details of your representation in the relevant boxes below:

<b>To Prevent Crime &amp; Disorder</b>  Not aware of any
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## **Public Safety**

**Traffic** (wedding and corporate guests, farm vehicles and deliveries from Lower House Farm) on the Llanveynoe Ridge is making it more dangerous for my children to cycle to and from school and into Longtown from here in the Olchon Valley to visit their friends. Also people attending Sunday lunches at Lower House Farm often like a walk before or afterwards on Black Hill and in the footpaths at the top of the Olchon Valley. We have seen an increase in traffic in the last two years.

Visitors to the area, delivery drivers and tractors can all be seen driving dangerously fast and with out due care. Visitors to the area are welcome and regrettably often unfamiliar with the protocol for driving safely on the 3 miles of single track road which is Olchon Valley Road. Delivery vehicles, booked by locals and visitors, often drive at dangerously high speeds because of their deadlines. Tractors are often driven far too fast for their tonnage and a safe stopping distance.

We have visiting cyclists, as well as my own children, who periodically fall off their bicycles as a result of the pot holes and farm debris (mud, gravel, muck, flail clippings, broken bows) left on the road and that means that they are extremely vulnerable to being hit by a vehicle driving without due care and attention.

The road is very narrow and has few passing places. The road is unsuitable for large numbers of people to use concurrently.

This week two hedgehogs and a small dog were run over. This may appear to be a small issue. However, statistical analysis of serious accidents shows that there are always, on average, 400 minor events before a major event, such as a death or serious injury.

## **To Prevent Public Nuisance**

**Noise** can be a nuisance from music at weddings and feasts at Lower House Farm for our neighbours, cottage guests and our own family. The problem is exacerbated by the shape of the valley, where the sound is confined and bounces around between the mountains on the west side and Llanveynoe Ridge on the right, it moves like an echo, back and forth, and this leads to an unpleasant repeated thudding.

**Light** from outdoor events at night effects the visibility of the dark skies for stargazing and the hunting effectiveness of nocturnal animals including owls, otters, foxes, hedgehogs and bats. Many are rare and endangered species in the Olchon Valley. We are in one of a few Dark Skies National Parks which are precious places in these times of severe light pollution.

## **To Protect Children from Harm**

*Repeated from Public Safety above*

**Traffic** (wedding and corporate guests, farm vehicles and deliveries) on the Llanveynoe Ridge is making it more dangerous for my children to cycle to and from school and in to Longtown from here in the Olchon Valley to visit their friends. Also people attending Sunday lunches at Lower House Farm often like a walk before or afterwards on Black Hill and at the top of the Olchon Valley and we have seen an increase in traffic in the last two years. Visitors to the area, delivery drivers and tractors can all be seen driving dangerously fast and with out due care. Visitors to the area are welcome but sadly often unfamiliar with the protocol for driving safely on the 3 miles of single track road which is Olchon Valley Road. Delivery vehicles, booked by locals and visitors, often drive at dangerously high speeds because of their deadlines. Tractors are often driven far too fast for their tonnage and a safe stopping distance.

We have visiting cyclists as well as my own children who can fall off their bicycles as a result of the pot holes, and farm debris (mud, gravel, muck, flail clippings, broken bows) left on the road and that means that they are extremely vulnerable to being hit by a vehicle driving without due care and attention.

The road is very narrow and has few passing places. The road is unsuitable for large numbers of people to use concurrently.

This week two hedgehogs and a small dog were run over. This may appear to be a small issue. However, statistical analysis of serious accidents shows that there are always, on average, 400 minor events before a major event, such as a death or serious injury. It would be wise to take these minor events as a warning and take action now before it is too late.



## **Representation Form – Interested Parties Suggested Conditions**

**Premise:** Lower House Farm, Longtown, HR2 0NT

**Your name:** [REDACTED]

It would help us with this application if you could suggest conditions you would be happy for the premise to operate under to rectify the problems you are experiencing.

All suggested conditions shall be considered in line with the Herefordshire Council Licensing Policy, the Licensing Act 2003 and the Licensing Objectives.

**To Prevent Crime and Disorder**

Limit the alcohol serving hours to a sensible number i.e. find out what Lower House Farm actually needs rather than giving them free reign 7 days a week, noon-midnight

**To ensure Public Safety**

Again, in liason with Lower House Farm's needs:

1. Limit the number of attendees to a wedding e.g. to 50 cars or 150 guests
2. Limit the number of attendees at a corporate event e.g. to 50 cars or 75 guests
3. Limit the alcohol-serving hours e.g. to 3 hours for Sunday lunches; 9 hours for a wedding i.e. 2 hours at lunchtime and 7 hours in the evening on Friday and Saturday; and for corporate events similarly
4. Limit the number of events e.g. to once a quarter

These e.g. (examples) are suggestions

**To Prevent Public Nuisance**

1. Limit the amplified music and cinema to indoors with barn doors closed
2. Limit outdoor music to acoustic (not amplified) only
3. Confine music events to certain days e.g. Friday or Saturday nights
4. Limit the number of major events (i.e. weddings and corporate events) e.g. to once a quarter
5. Prevent music and parties on Sundays, to keep one day special for rest and tranquility
6. Forbid stage lighting and fireworks to protect the Dark Skies
7. Prohibit use of public address systems and amplified music outside
8. Prohibit large-piece ensembles (e.g. Big Bands, Orchestras)

Again, these are suggestions for discussion with Lower House Farm

**To Protect Children from Harm**

See above, under Public Safety

Signed: 



Date: 15 September 2020

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when the statutory period ends please contact the  
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**REPRESENTATION FORM – INTERESTED PARTIES**

On making your representation please have regard to the 'Making Representations Guidance Notes' which further explains the process and the information that can be considered by the licensing authority.

**When completing this form please print clearly and legibly.**

<b>Your Name:</b> [REDACTED]	<b>Contact Telephone No</b> [REDACTED]
<b>Address:</b>  	<b>E-mail address:</b> [REDACTED]
	<b>Please state your interest in the premises you are making a representation about:</b> <i>local resident &amp; business owner.</i>
<b>Name &amp; Address of premises you are making a representation about:</b> <b>Lower House Farm</b> <b>Llanveynoe</b> <b>HR2 0NG</b>	

**DATA PROTECTION ACT 1998.** Please indicate by ticking here ..... if you are not content for your personal details to be circulated as necessary prior to any hearing .

A representation must reflect one or more of the licensing objectives, therefore please write the details of your representation in the relevant boxes below:

**To Prevent Crime & Disorder**

N/A

**Public Safety**

Lower House Farm is accessed by a very steep, single track lane with vertical verges, high hedges and a completely blind bend. There are no passing places. This lane is the main exit road to the village for all the residents at this part of the valley. 80% of the properties are farms this means farm machinery and vehicles towing livestock trailers. This traffic being heaviest in the Spring to Autumn and often till late at night during harvest.

The road is catagorised as low on the Council ratings which means that although it is constantly in a very poor state of repair rarely is it mended.

The summer months also bring an influx of tourists who are not good at reversing and the road is often jammed.

To increase traffic to larger numbers will surely cause more congestion and frustration, as there is no way out other than to reverse and these vehicles will be reversing out into the main road of the village , which in its self is little more than a single vehicle width.

This lane is simply not suitable to take any heavier traffic than it already has and I would request the Licensing Authority to make a visit to assess the suitability of it as an access road.

**To Prevent Public Nuisance**

Lower House Farm's events programme was initially very connected to enjoying nature and the farm environment, as the name 'wild by nature' implies. Some of these events have had a noise impact but as they were limited one could let it go. To increase the number of events to several times a week will cause much greater impact and nuisance.

I am very concerned about live or recorded music as this will travel down the valley as will sound from a cinema . There is a cluster of properties close to the farm, I am further along the valley but can clearly hear when there is an event now, live music will travel even more. This valley is a remote and beautiful place where people come to walk the hills, see the birds and enjoy the tranquility, not be stuck in a queue of vehicles all trying to reverse or be forced to listen to throbbing music. Licensing the advancement of this one diversification scheme to include music and cinema could ruin this place for those who live here and who come to visit.

I feel little genuine consideration has been given to the inconvenience and discomfort of the residents of the valley balanced against commercial criteria.

**To Protect Children from Harm**

N/A

Signed [REDACTED]  
Date: 18/9/22

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**Representation Form – Interested Parties  
Suggested Conditions**

Premise: \_\_\_\_\_ Your name: \_\_\_\_\_

It would help us with this application if you could suggest conditions you would be happy for the premise to operate under to rectify the problems you are experiencing.

All suggested conditions shall be considered in line with the Herefordshire Council Licensing Policy, the Licensing Act 2003 and the Licensing Objectives.

<b>To Prevent Crime and Disorder</b>
<b>Public Safety</b> Limit the number of guests at any event
<b>Prevent Public Nuisance</b> music live or recorded to be limited to being played indoors so there is no exterior impact.  <b>Sale of Alcohol</b> This should be for weddings and events or only with the accompaniment of food supplied by hosts.
<b>Protect Children from Harm</b>

Signed: \_\_\_\_\_

Date: 18 \_\_\_\_\_

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<b>Your Name:</b> [REDACTED]	<b>Contact Telephone No.</b> [REDACTED]
<b>Address:</b> [REDACTED]	<b>E-mail address:</b> [REDACTED]
	<b>Please state your interest in the premises you are making a representation about:</b>  <b>Local resident and Local business owner</b> <b>Local local resident/local business</b>
<b>Name &amp; Address of premises you are making a representation about:</b> <b>Lower House Farm</b> <b>Llanveynoe</b> <b>HR2 0NE</b>	

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<b>To Prevent Crime &amp; Disorder</b>  N/A
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**Public Safety**

Lower House Farm is approached by a very steep, single track lane which has very few passing places. It also has vertical verges. There is a significant amount of large farm machinery on the road. Residents go in and out. The increase in holiday accommodation has made the lanes much busier. It is also an access road to the Car Park below the Black and Red Daren hills of the Black Mountains.

Lower House Farm has an increased level of traffic already because of their existing business. (Guests, the Farm traffic and deliveries) The events they currently host are much less frequent than the License seeks to allow. Given the details of the application there could be events any day of the week.

As a consequence of current business levels the road has become very busy. Events which must attract large numbers of people to be financially viable are likely to cause a dangerous level of congestion. Vehicles will not be able to pass each other in the lane.

It would be wise of the Licensing Authority to commission an inquiry into suitability of this access road.

**To Prevent Public Nuisance**

The existing wedding hosting business at Lower House Farm causes very little nuisance because weddings have been held on Saturdays mainly. The increased number of vehicles has been limited to the dates of specific events. Because of the wider range of events to be hosted there is likely to be an increased number of events and higher level of nuisance.

I am particularly concerned about noise levels. Outdoor music (live or recorded) travels across the valley and is amplified by the hills. We have already found it intrusive when there are weddings. Cinema held outside is also likely to cause the same problems. This is a peaceful valley which attracts holiday makers and walkers. I question the suitability of such The existing business enterprises at Lower House Farm celebrate an ethical and environmentally responsible farming system and are sympathetic to the area and the surrounding farms and residents. Currently a harmonious locality. Having a license for outside music and cinema is going to impact seriously on the peace of the valley, it will be heard by everyone and is inconsiderate and unsuitable.

**To Protect Children from Harm**

N/A



## Representation Form – Interested Parties

### Suggested Conditions

Premise: [REDACTED] \_Your name: [REDACTED]

It would help us with this application if you could suggest conditions you would be happy for the premise to operate under to rectify the problems you are experiencing.

All suggested conditions shall be considered in line with the Herefordshire Council Licensing Policy, the Licensing Act 2003 and the Licensing Objectives.

#### To Prevent Crime and Disorder

#### Public Safety

To manage traffic levels

\* a limit on the number of guests at an event

\*

#### Prevent Public Nuisance

**Music (recorded or live) and showing of films only to be held inside the barn**

**Events with live or recorded music played outside to be limited to 4 or 5 occasions per year**

#### Sale of alcohol

**This would be a very helpful addition to the wedding and feast enterprises and I have no objection to that provided it is limited to specific events that are hosted rather than the casual consumption usual in a bar or public house.**

Signed:



Date: 9/9/20

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